



Improving The Health of Healthcare One Organization at a Time

What we have learned...

Right People, Right Roles (RPR²) – How Leadership
Alignment can Make or Break Performance

Tom Olivo
Success Profiles, Inc. &
Healthcare Performance Solutions (HPS)

Right People, Right Roles
RPR²



Increase Your Odds of Success with Leadership Alignment



My presentations and coaching sessions
are designed to be...

- Part Informative (the business case)
- Part Developmental (your leadership role)
- Part Inspirational (create sense of urgency)
- Today we will review information and trends, content, data and evidence, case studies, best practices, measurement/assessment tools, literature.

Who we are...

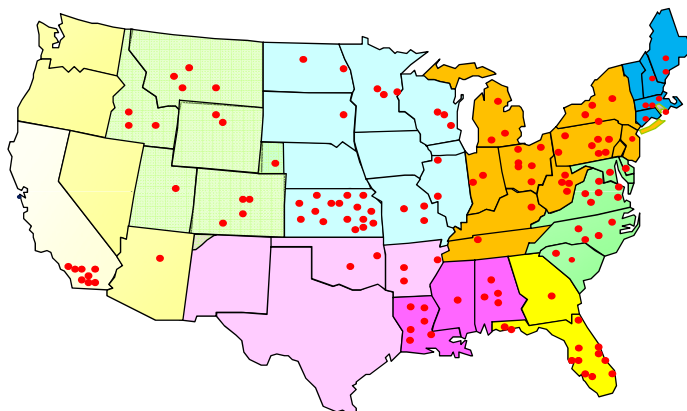


The Performance Excellence Journey

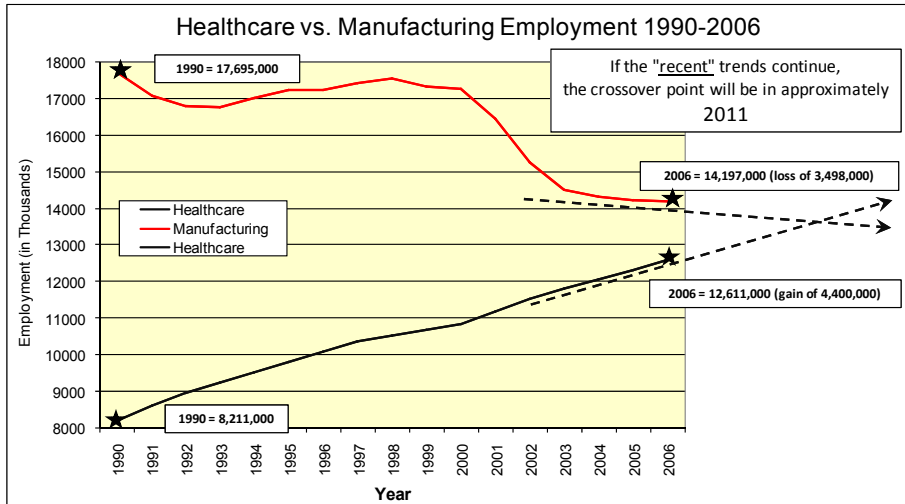
7 Years of Focused Research (1,000,000+ air miles)
> 100 Healthcare Systems, 215+ individual Hospitals
Many of which are “Rural” HC organizations



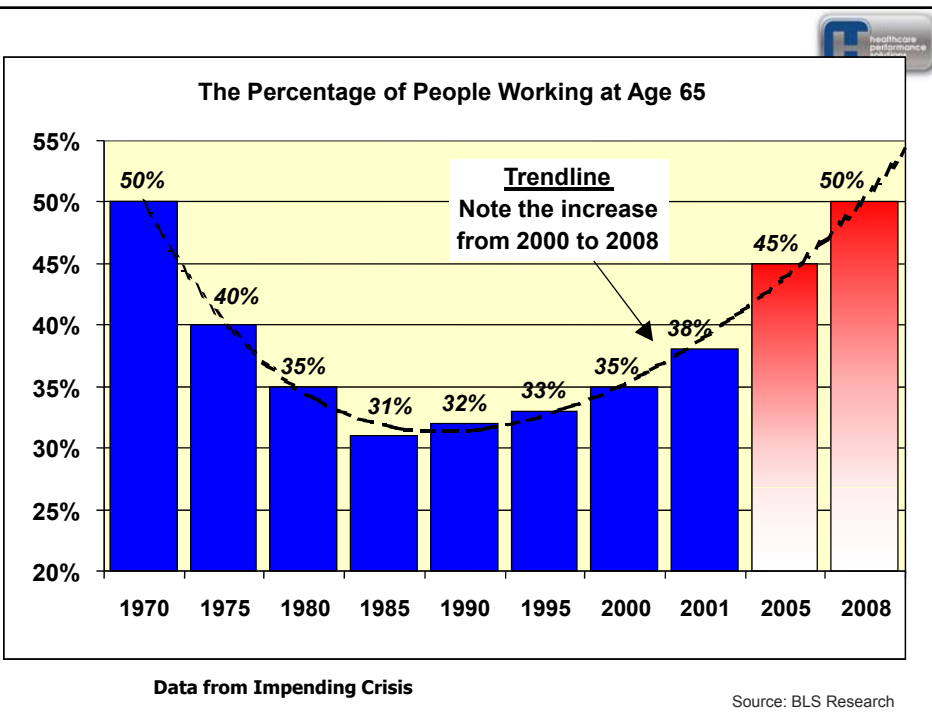
Challenges are more similar than different (with exception of “Headwind” effect)



The Latest Workforce Trends



Success Profiles Inc. Research, 1992 to 2009



Healthcare: The ultimate People Intense Business



“If success in a capital-intensive business comes from primarily making the right investment decisions, success in a people-intensive business comes from hiring the right people and putting them in the right roles that make them most productive.”

*The Surprising Economics of a People Business
Harvard Business Review, June 2005*

Success Profiles Inc. Research, 1992 to 2009

Observation



When Hiring, Appointing and Promoting, We
Tend to Confuse the Following...

Knowledge

Competency

Education

IQ (Intelligence)

#1 *Experience/Tenure*

Skill

Talent

Success Profiles Inc. Research, 1992 to 2009



Observation

“In Healthcare, the challenges that organizations face are becoming more difficult at a rate faster than the organizations’ ability to adapt.”

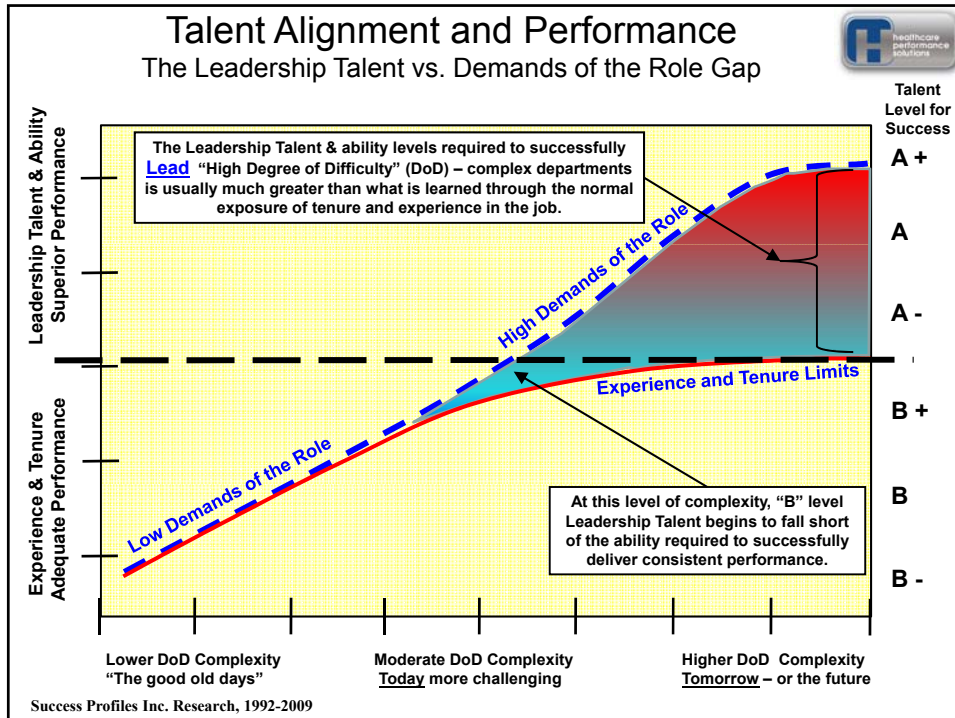
Success Profiles Inc. Research, 1992 to 2009



Observation

“The *Talent and Skill* requirements of the Front-Line leadership positions are beginning to exceed the current performance levels that *Experience and Tenure* creates.”

Success Profiles Inc. Research, 1992 to 2009



The Most Effective Protocols

"Evidence based medicine" is the discipline of providing consistent protocols of care that are most appropriate for the specific ailments/symptoms and medical conditions that people experience."

"Evidence based business practices" is the discipline of providing consistent leadership decisions and improvement interventions based upon objective performance criteria and demonstrated results."



*If we have a standard protocol of care
when patients are sick, hurt or ill, can't
we have a standard protocol of
improvement when leaders/managers
are struggling to failing?*

Yes!

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*For this to occur... We first need
Mature and Sophisticated
Measurement Practices.*

“Creating Business Intelligence”

Success Profiles Inc. Research, 1992 to 2009

*“What’s easy to measure
usually doesn’t count.”*

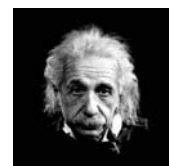
(Employee Turnover, FTE’s, Labor costs etc.)

And

*“What really counts
isn’t easily measured.”*

(Leadership, Engagement, Productivity)

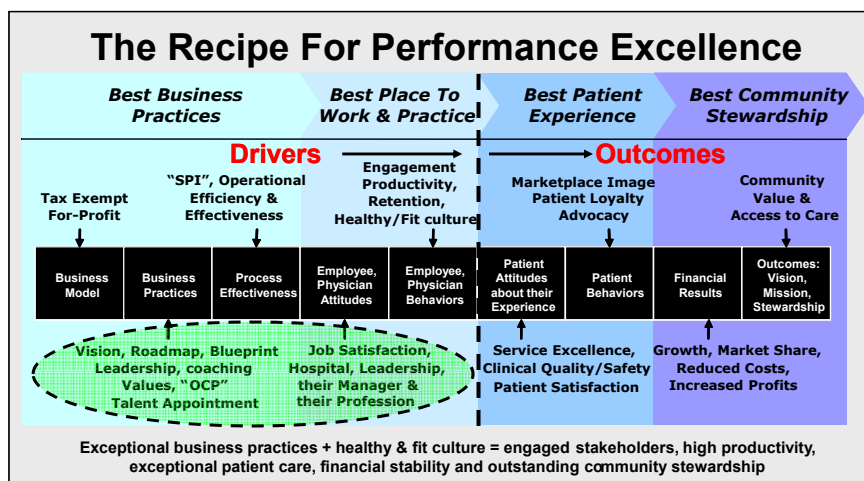
Albert Einstein



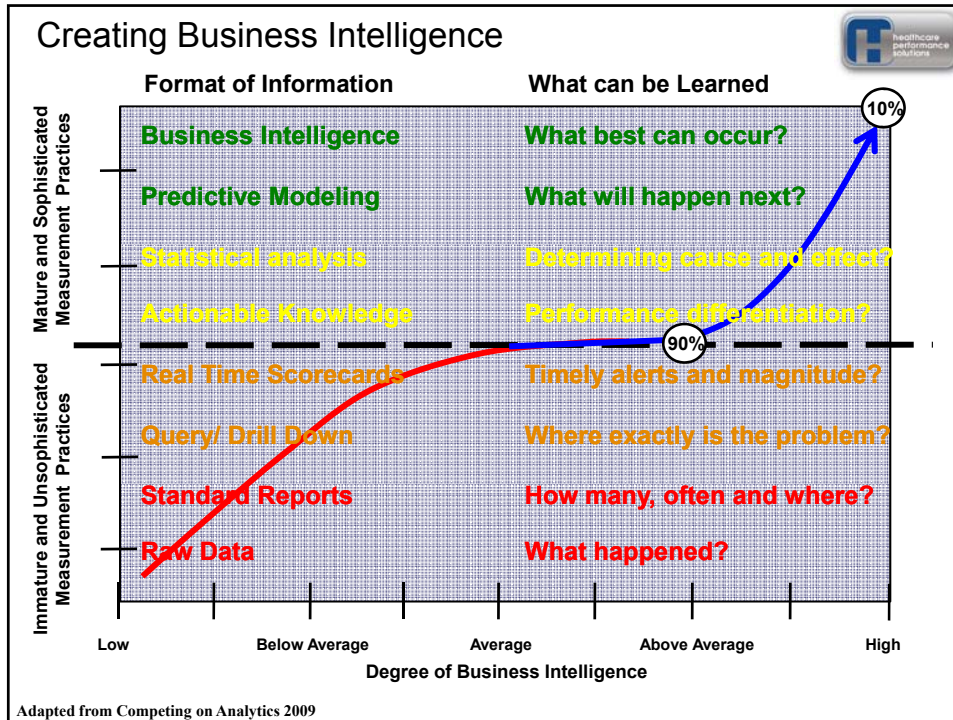
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Leading and Lagging Indicators of Performance

A “Meta-Model” Framework for Healthcare Organizations



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There are Three forms of Benchmarking...

- Internal (How you perform relative to your org.)
- Competitive (How you perform relative to your industry peers)
- Functional (How you perform relative to “best practices” regardless of industry)

Our performance measurement tools illustrate information in all formats

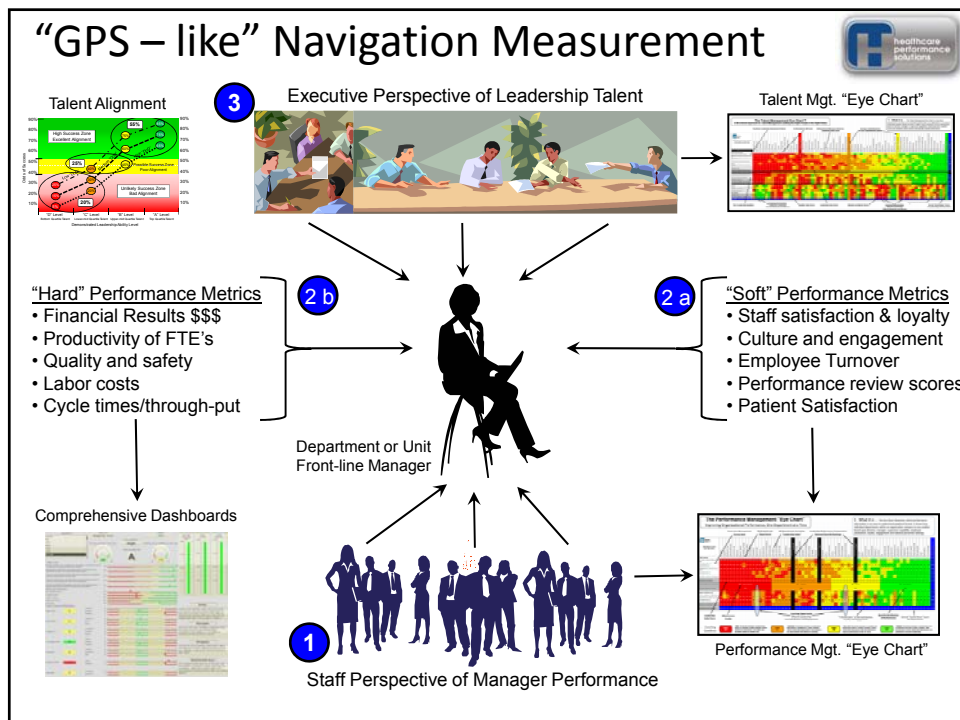
What does a **Transparent** and **Objective** culture of performance measurement look like?

Think Ownership and Responsibility

How do you quantify it?

Think GPS navigation.

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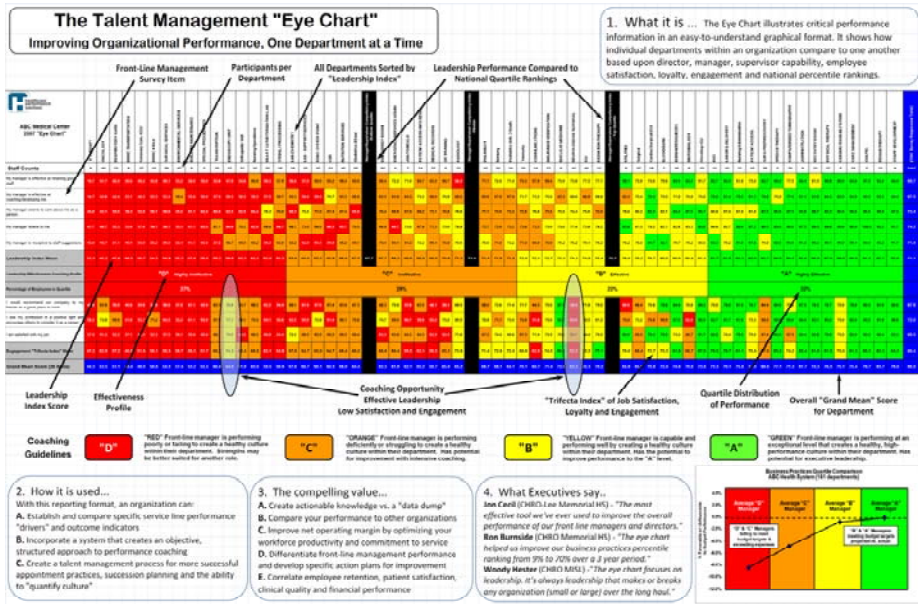
Tool: The Performance Management “Eye Chart”

Creating a more “transparent and objective” culture of performance.

Philosophy: “We make the invisible – visible” by differentiating performance one department at a time

Success Profiles Inc. Research, 1992 to 2009

Creating Actionable Knowledge with “Eye Charts”





Tool: The Talent Management “Eye Chart”

Taking inventory and ranking the
leadership talent within your
organization and determining
people’s odds of success.

Philosophy: Getting the right people in the right roles

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Talent Management

Defining the Demonstrated Leadership Ability of Every Leader in the Organization



Leadership Ability

Performance Effectiveness Description

**“A” Level
High - Top
Performing**

Leader/manager is a high achieving and talented performer that consistently exceeds expectations, brings out the best performance in others, is respected as a true champion with a contagious – positive attitude and a change agent that drives results. The culture that they influence both within and outside their span of control is both healthy and fit. “A” level leadership ability usually represents approximately **25%** of the total # of leaders.

**“B” Level
Good and
Consistent**

Leader/manager is a good and consistent performer that consistently meets expectations, brings out a good performance in others, is viewed as a true supporter with an optimistic – positive attitude and a change agent that achieves good results. The culture that they create within their span of control is both healthy and fit. “B” level leadership ability usually represents approximately **50%** of the total # of leaders.

**“C” Level
Struggling &
Inconsistent**

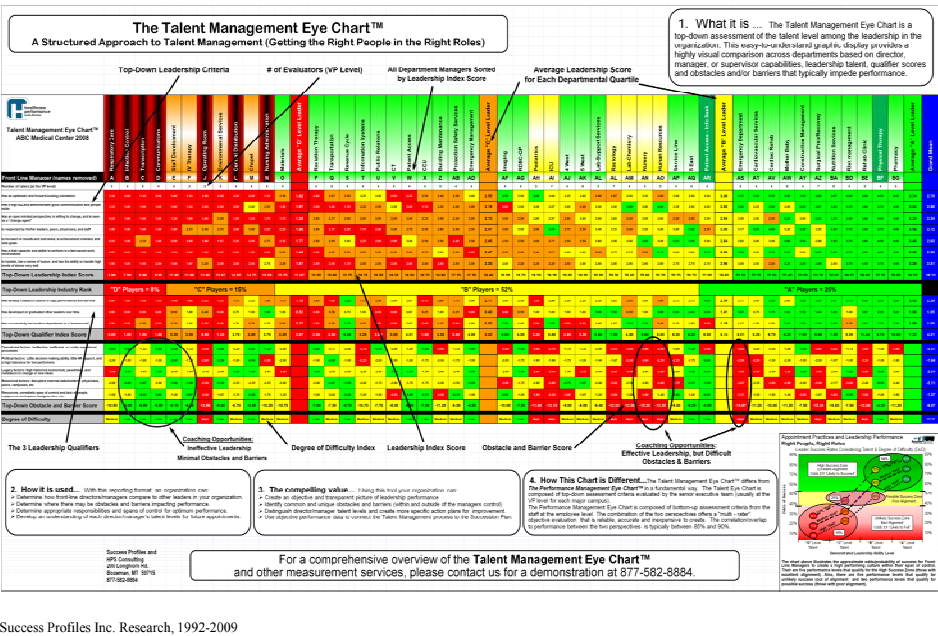
Leader/manager is an inconsistent performer that sometimes meets expectations, struggles to bring out a good performance in others, is often negative or pessimistic and usually requires high maintenance coaching or assistance to achieve desired results. The culture that they create within their span of control is usually unhealthy or poor. “C” level leadership ability usually represents approximately **15%** of the total # of leaders.

**“D” Level
Failing (takes
away value)**

Leader/manager rarely meets expectations, fails to bring out a good performance in others, is consistently negative or pessimistic and usually requires high maintenance coaching or “partnering” assistance (becoming a resource drain) to achieve desired results. The culture that they create within their span of control is usually unhealthy to dysfunctional. “D” level leadership ability usually represents approximately **5%** of the total # of leaders.

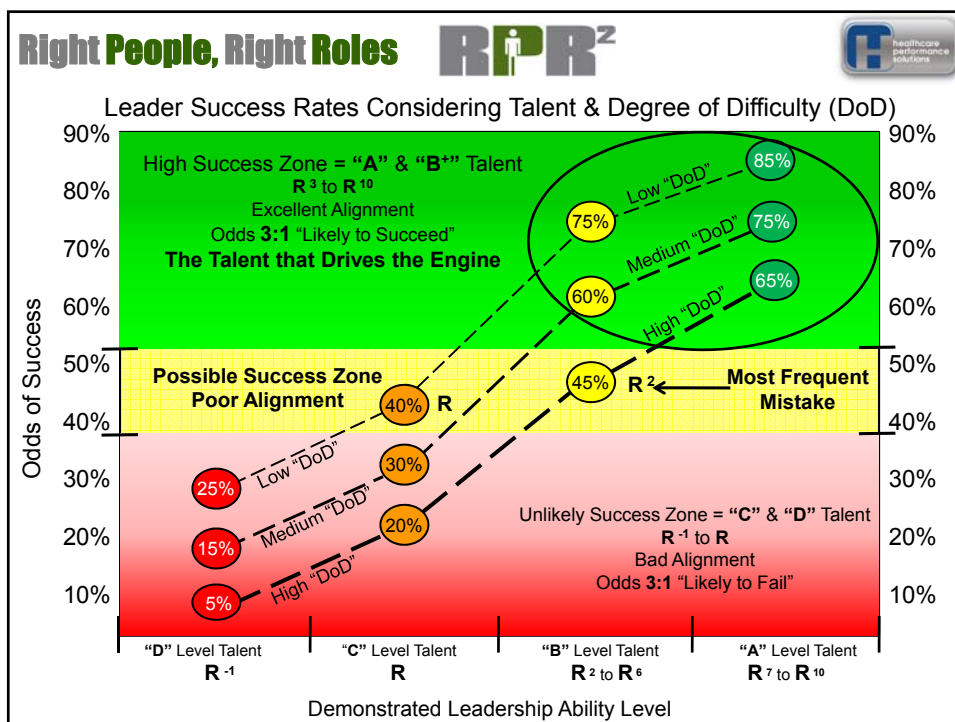
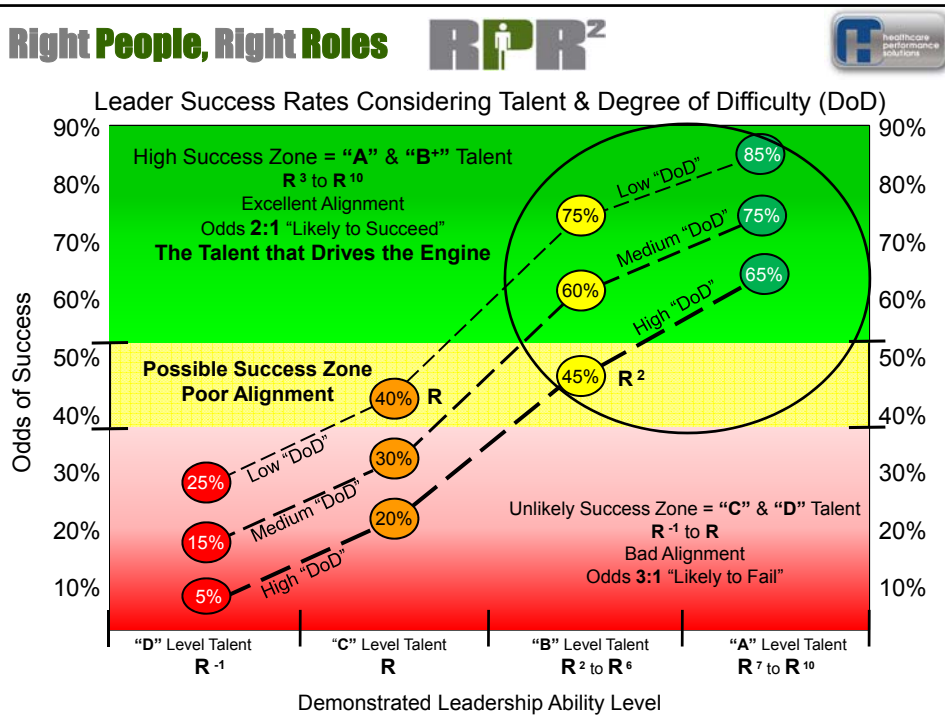
Success Profiles Inc. Research, 1992-2009

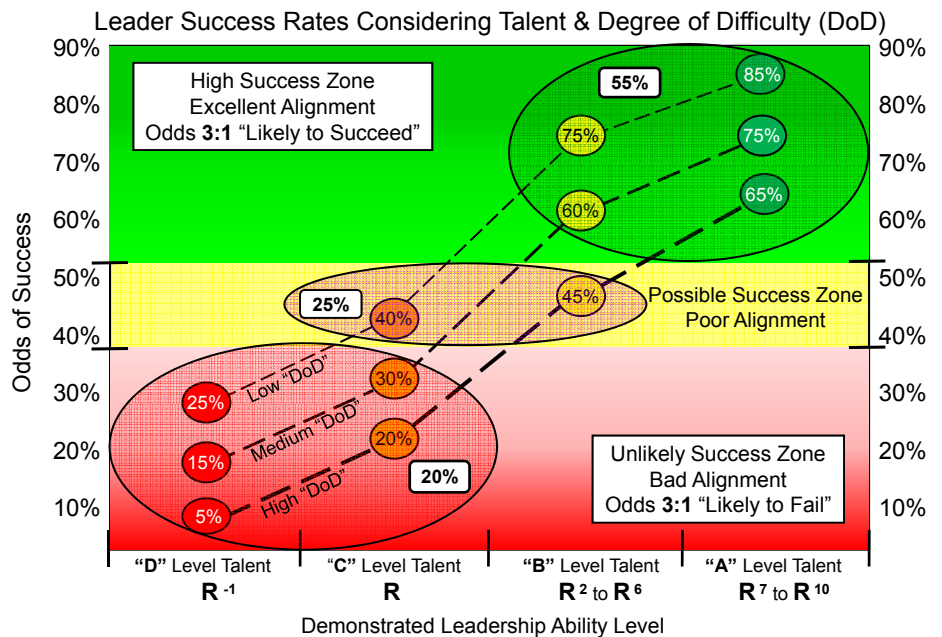
The Talent Management "Eye Chart"



*Making all business decisions with
Reasonable Probability of success.*

*(aka considering the business case
and staking the odds in your favor).*





Appointing the right leaders in the right roles
How often are we out of alignment?
Where are we making the most common mistakes?

Talent Level of Front-Line Manager	Typical % of all Managers	% in High DoD Departments	% in Medium DoD Departments	% in Low DoD Departments	Totals
"A" Level Leaders	28%	28%	34%	38%	100%
"B" Level Leaders	52%	35%	32%	33%	100%
"C" Level Leaders	15%	32%	38%	30%	100%
"D" Level Leaders	5%	42%	22%	36%	100%
995 = Total # of Managers	100%				



Conclusion

*“Keep in mind that it’s not that a **“C”** or **“D”** level leaders can’t be successful, it’s just that its so unlikely that you shouldn’t make that bet.”*

*In fact, our evidence reveals that the odds are stacked **3:1 against!***

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The Predictable Solutions

With “D” Level performance \leq 33% of the time you can “coach” your way to improved performance by working with the manager and/or removing the other business practices obstacles.

\geq 66% of the time you will need to replace the front line manager/director to move performance just one quartile.

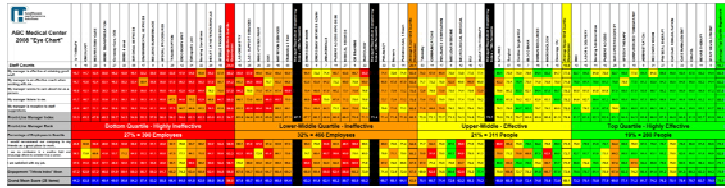
With “C” Level performance 50% of the time you can “coach” your way to improved performance by working with the manager and/or removing the other business practices obstacles (with customized action planning and follow up).

50% of the time you will need to replace the front line manager/director.

With “B” and “A” Level performance you can “coach” and develop your future leaders with talent management/succession planning.

“The most effective results are achieved by doing a combination all three approaches”

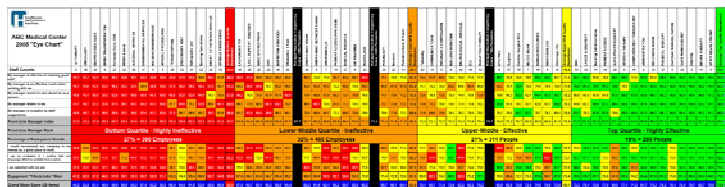
What we've learned with Performance "Eye Charts"



- **Red departments** can dominate leaders (executives) time per week/month (requiring up to **75%** of their time)
- **Red and Orange** departments tend to be "more difficult" functions to manage (Higher degree of Difficulty)
- **Red and Orange** departments tend to have more employees (larger departments with greater spans of control)
- **Red and Orange** departments usually represent a higher Revenue Generating ratio (departments that bill for revenue vs. those that are an internal overhead expense).
- **Red and Orange** departments usually have leaders (front line managers) that are less talented than the leaders (managers) in the top ½ of the chart (this fact is obvious)
- **Bottom Quartile (Red)** departments typically have **300%** greater voluntary turnover than top quartile (Green)
- **Bottom Quartile (Red)** departments typically have **28%** tile lower patient satisfaction than top quartile (Green)
- **Bottom Quartile (Red)** departments typically miss budget projections by **≥ 8%** compared to top quartile (Green)
- Improvement within the original quartile zone = likely **50%** odds (one in two chance).
- Improvement of one quartile (Red to Orange) = somewhat unlikely **33%** odds (one in three chance).
- Improvement of two quartiles (Red to Yellow or Orange to Green) = unlikely **10%** odds (one in ten chance).
- Improvement of three quartiles (Red to Green) = very unlikely **< 5%** odds (one in twenty chance).

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What we've learned with Performance "Eye Charts"

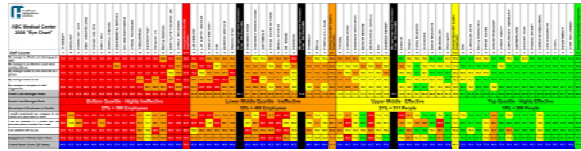


"D" Bottom Quartile -30% -22.5% -15% "C" Lower Mid Quartile -7.5% "B" Upper Mid Quartile 0.0% +7.5% +15% "A" Top Quartile +22.5% +30%

- Given the complexity of calculating the overall value and economic benefit of improving human capital performance, we feel that the most practical and applied method of building the business case is to incorporate a workforce productivity improvement estimate that ranges between **7.5% to 15%** per quartile improved. The model has proven to be very consistent across healthcare organizations of all size. **Therefore...**
- Moving up just one quartile (from Red to Orange) could produce between **7.5% and 15%** direct and indirect overall economic benefit.
- Moving up two quartiles (from Red to Yellow) could produce between **15% and 22.5%** direct and indirect overall economic benefit.
- Moving up three quartiles (from Red to Green) could produce between **22.5% and 30%** direct and indirect overall economic benefit.
- It's possible for some departments to improve their direct and indirect overall economic benefit by over **50%**.
- We have also found that the benefits of an entire organization moving the equivalent of three quartiles of performance (**from the 25th percentile to the 75th percentile**) **essentially adds 4.0%** net operating margin. A significant overall economic benefit to consider (when just considering the finances).

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Direct and indirect benefits of improved leadership alignment and cultural engagement



Restoring Healthcare back to the Rewarding Calling to “Make a Difference.”



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Tool: The Leadership Decision Tree Roadmap (coaching guide)

A structured approach to performance diagnosis, coaching and action planning prescription for overall improvement.

Philosophy: Maximizing performance through talent alignment, coaching and obstacle removal.

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Determining Overall Performance with a Structured Approach

Guidelines for Diagnosing Leadership and Departmental Performance
The Three Factors that form the basis for a customized action plan

1. The “Talent” level of the front line manager/director
2. The department Degree of Difficulty (DoD)-complexity
3. The Overall Performance by all objective measures

We now can better diagnose, measure and compare what is contributing to high performance or low performance.

Therefore, we can more accurately and consistently prescribe performance improvement interventions that are designed one leader at a time – one department at a time.

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Defining Department “Degree of Difficulty”

Examples of Levels (Lower, Medium, and High DoD Departments)

Low < 9 pts., Medium = 10 to 14 pts., High = 15-20 pts.

High “DoD”

Respiratory Therapy
Emergency Dept
Med Surgical & OR Units
Labor & Delivery/OB
Pharmacy
CCU/ICU
Radiology
Cardiology/Cardiac Serv.
Pediatrics

Medium “DoD”

Neonatal
Anesthesia
Recovery room
Oncology
Orthopedics
Physical/Occ. Therapy
Lab
Behavioral Health
Medical Records/coding
IT and IS

Lower “DoD”

Human Resources
Housekeeping*
Food & Nutrition Services*
Facility Ops./Engineering*
Maintenance
Admitting/Patient Reg.
Finance/Accounting
Administration
Volunteers

Calculating Degree of Difficulty

Please use this scale when answering the questions

Never	Rarely	Sometimes	Often	Always
0	1	2	3	4
0%	25%	50%	75%	100%

Degree of Difficulty Criteria

1. Does the department experience high volume or very fast pace?
2. Does the department generate high revenue?
3. Does the work require an advanced education or unique skill set?
4. Does the department require people who are considered to be scarce in your marketplace?
5. Does the work create a high amount of emotional stress?

0	1	2	3	4
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0

Subtotal

A "Structured Approach" to Performance and Talent Management Protocol for Leadership/Departmental performance coaching at each macro level



Overall Performance Level

Guideline for Action Plan (see reverse side for details)

Coaching is relatively **EASY**

**Top Quartile
Excelling**

- Leader/manager/department is **Excelling** at a high level of performance consistently. Culture is very healthy with high performance standards at a best practices level.
- Keep leader/manager in Role. Possibly move to higher degree of difficulty department. Move or expand responsibilities to high impact strategic areas (consider promoting)

**Upper - Mid
Quartile
Succeeding**

- Leader/manager/department is **Succeeding** most of the time with most performance outcomes. Culture is healthy with good performance at a consistent level.
- Keep in function. Be careful not to place in areas that are too difficult or with too many obstacles/barriers. Provide professional development and coaching to build capability.

Coaching is relatively **HARD**

**Lower - Mid
Quartile
Struggling**

- Leader/manager/department is **Struggling** most of the time with leadership capability or performance outcomes. Culture is somewhat unhealthy with consistent challenges.
- If leader is kept in management role, consider obstacles and Degree of Difficulty or consider a smaller department, low complexity area with minimal obstacles to overcome.

**Bottom
Quartile
Failing**

- Leader/manager/department is **Failing** most of the time with leadership capability or performance outcomes. Culture is unhealthy to dysfunctional and a time drain for leaders.
- Move out of leadership/management role possibly to an area that aligns natural ability or unique skill set to add more value (staff position, if mature enough to handle the demotion).

Ultimately, a decision must be made whether or not leaders and managers are achieving the desired performance results or falling short. This can be done with a balanced set of performance metrics or a simple assessment based upon valid evidence that the manager is either excelling, succeeding, struggling or failing.

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Focus on Leadership Performance



The Ultimate Goal is to achieve the best alignment and probability of high performance by matching the most effective leadership talent available with the demands of the department or position.

Leadership Decision Tree Roadmap

See Web Enabled Version for Coaching Guidelines



Leadership Decision - Tree Roadmap										
Begin Here - Step 1	Step 2	Step 3	Step 4	Step 5	Step 6	Step 7	Step 8	Step 9		
Service Line Information	Relative Rank	Relative Rank	Relative Rank	Relative Rank	Relative Rank	Relative Rank	Relative Rank	Relative Rank	Relative Rank	Relative Rank
Manager Name:	A	B	C	D	E	F	G	H	I	J
Department/Unit:	A	B	C	D	E	F	G	H	I	J
# of people:	A	B	C	D	E	F	G	H	I	J
Time in position:	A	B	C	D	E	F	G	H	I	J
Director Name:	A	B	C	D	E	F	G	H	I	J
VP Name:	A	B	C	D	E	F	G	H	I	J
Performance to Budget:	A	B	C	D	E	F	G	H	I	J
Turnover Rates:	A	B	C	D	E	F	G	H	I	J
Vacancy Rate:	A	B	C	D	E	F	G	H	I	J
Span of Control:	A	B	C	D	E	F	G	H	I	J
Possible Mentor/Coach:	A	B	C	D	E	F	G	H	I	J
Other Info:	A	B	C	D	E	F	G	H	I	J
<div> <div> Defining Relative "Degree of Difficulty" Examples of Levels (Low, Medium, and High) (See Departmental) </div> <div> Defining "Talent" Leadership and Management Attributes of "A" Players The 7 Attributes of Proven/Developed Leadership Ability </div> <div> Demonstrated Ability Ratings Based on a scale from 0 to 4 </div> </div>										

Success Profiles Inc. Research, 1992 to 2009

Determining Overall Performance with a Structured Approach



				HAR		HAO	
High	A	65%	Talent is demonstrated so question obstacles that are taking away from leadership performance	1. Allow more time to turnaround performance, especially if new to position. Manager possibly going through initial resistance to changes that were implemented.	Talent is demonstrated so question obstacles that are taking away from leadership performance	1. Allow more time to turnaround performance, especially if new to position. Manager possibly going through initial resistance to changes that were implemented.	HAO
	6 Managers	17.6%	0 Managers	2. Consider major disruptive obstacles to remove. If circumstances beyond manager's control are causing poor performance, intervention from higher levels of leadership may be required.	2 Managers	2. Consider major disruptive obstacles to remove. If circumstances beyond manager's control are causing poor performance, intervention from higher levels of leadership may be required.	HBO
	B	45%	Talent and obstacles could self-optimize performance Do not to overpromote!	3. Consider leadership coaching. Use leadership assessment profiles to determine hard-wired leadership competencies. Team up with an 'A' managers for mentoring.	Talent is questionable - Must decide if "B" level ability can be successful at this level of difficulty	3. Consider leadership coaching. Use leadership assessment profiles to determine hard-wired leadership competencies. Team up with an 'A' managers for mentoring.	HCO
	25 Managers	73.5%	20 Managers	1. Consider a "supervisory" role, which will give person a smaller span of control. If moved to another department ensure it has low complexity with minimal obstacles to overcome.	1 Managers	2. Consider major disruptive obstacles to remove. If circumstances beyond manager's control are causing poor performance, intervention from higher levels of leadership may be required.	HDO
34 Managers	C	20%	Talent is usually inadequate - Don't confuse tenure & experience with leadership ability	2. Consider staff assignment. Move out of leadership/management position to an area that aligns with their natural ability or unique skill set. Can possibly add more value as an employee vs. a manager.	4.0%	2. Consider staff assignment. Move out of leadership/management position to an area that aligns with their natural ability or unique skill set. Can possibly add more value as an employee vs. a manager.	
	2 Managers	5.9%	2 Managers	3. Consider another assignment. Possibly move to another department or supervisory role.	0 Managers	3. Consider another assignment. Possibly move to another department or supervisory role.	
25.6%	D	< 5%	Talent is most likely inadequate - Very low success rate	1. Consider a "supervisory" role, which will give person a smaller span of control. If moved to another department ensure it has low complexity with minimal obstacles to overcome.	0 Managers	1. Consider a "supervisory" role, which will give person a smaller span of control. If moved to another department ensure it has low complexity with minimal obstacles to overcome.	
	1 Manager	2.9%	1 Manager	2. Consider staff assignment. Move out of leadership/management position to an area that aligns with their natural ability or unique skill set. Can possibly add more value as an employee vs. a manager.	0 Managers	2. Consider staff assignment. Move out of leadership/management position to an area that aligns with their natural ability or unique skill set. Can possibly add more value as an employee vs. a manager.	
133 Managers				Overall Alignment of Talent		Overall Alignment of Talent	
Talent Alignment				7 Managers Overleveraged		6 Managers Overleveraged	
64%							



Determining Overall Performance with a Structured Approach

Guidelines for Leadership and Departmental Performance at each macro level

How to Manage People that are Succeeding and/or Excelling

Example #1 = **“LAG”** represents a leader in a Low degree of difficulty department that is an **“A”** top level talent that is excelling (**GREEN**) or **LAG**.

With “Underleveraged Leaders” (those that are succeeding to excelling) the general prescription choices are...

1. Leave in current position (they are already creating high performance with outcomes, work environment and healthy culture) Continue with normal coaching and professional development and provide assistance with obstacles and barriers.
2. Consider increasing span of control (aka more responsibility). In the form of projects, increased complexity of departments to lead (DoD) and/or other departmental responsibilities.
3. Consider promoting to higher levels of leadership or responsibility by title or position. If excelling, recognize for promotional opportunities and invest in their development.

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Determining Overall Performance with a Structured Approach

Guidelines for Leadership and Departmental Performance at each macro level

How to Manage People that are Struggling to Failing

Example #2 = **“HBR”** represents a leader in a High degree of difficulty department that is a **“B”** lower middle quartile talent that is struggling (**RED**) or **HBR**

With “Overleveraged Leaders” (those that are struggling to failing) the general prescription choices are...

Level I: Consider coaching for leadership effectiveness style or professional development for skill

Level II: Consider Obstacle and Barrier removal with challenges within or outside the managers control

Level III: Consider a less complex assignment or department (lower DoD or reduced span of control)

Level IV: Consider a lower/reduced position of responsibility/leadership (moving from manager to supervisor or staff level) Note... Even consider moving out of a management position to a pure technical assignment for alignment with their unique clinical or technical ability because they cannot lead other people as effectively as they can perform as an individual player.

Level V: Consider moving out of the organization entirely because they are not a fit with the values (serious behavioral challenges) or there is not a role where they can effectively add value at this time.

As you can expect, 95%+ of the decisions are most likely to occur before you will reach Level V.

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How difficult is it for people to change their
hardwired behaviors?



*“People don’t change because they are told that
they should, people only change when they
themselves feel that they must.”*

Thomas L. Friedman

*“As people grow older, they tend to become
more of who they already are rather than
someone they are not.”*

Marcus Buckingham